



MENU MENTION OFFER EARN UP TO \$150!

For a limited time, we are rewarding our Golden Dipt® customers for freshening up their menus!

How you describe foods on your menu can make a big impact on how well they sell. According to Technomic market data, operators are menuing breaded foods as “hand breaded”, “freshly breaded” and “crispy coated” in order to highlight the fresh in-house operation that consumers expect when eating away from home.

We challenge you to rename your Golden Dipt breaded menu items to “hand/freshly breaded”, “crispy coated” or “crusted” and we’ll reward you for your efforts!

- Rename one menu item = \$50.00 REWARD
- Rename two menu items = \$100.00 REWARD
- Rename three menu items = \$150.00 REWARD



QUALIFYING ADJECTIVES	MENU DESCRIPTION EXAMPLES
hand breaded	“Hand-breaded blooming onion”
crispy coated	“Crispy-coated chicken tenders”
freshly breaded	“Freshly-breaded cod”
crusted	“Panko-crusted shrimp”



www.GoldenDipt.com | 800-325-3383

PRODUCTS • RECIPES • RESOURCES



To qualify, complete the form below and submit with a copy of your printed menu and your distributor invoice/distributor tracking report (proof of purchase for Golden Dipt Breadings & Batters).

Establishment/Name of Business: _____

Name: _____ Title: _____

Street Address (no P.O. Boxes allowed): _____

City: _____ State: _____ Zip: _____

Business Phone: () _____ Fax: () _____

E-mail: _____

Primary Distributor/Purveyor: _____ City: _____ State: _____

Estimated Monthly Usage (cases): _____

Type of Establishment (check one): QSR Casual Dining Fine Dining Recreation

Healthcare Military College & University Other: _____

TERMS AND CONDITIONS:

1. Offer valid to Golden Dipt® customers only.
2. Offer limited to one reprint per unit per calendar year.
3. Participation limited to maximum payout of \$150. Chain participation subject to a maximum payout of \$1,500 per chain.
4. Can not be used in conjunction with any other offers.
5. Offer valid January 1, 2017 through December 31, 2017. Coupon must be redeemed by January 31, 2018.
6. Please allow 4-6 weeks for refund.

Mail allowance request form and copies of invoice and menus to:

Golden Dipt Menu Mention, R1404C
PO Box 580
Hudson, WI 54016-0580