

Smithfield®

— SERVES UP —

THE BREAKFAST BOOM

SMITHFIELD SERVES UP THE BREAKFAST FAVORITES
TO SATISFY TODAY'S EVOLVING BREAKFAST LOVER.



B A C O N | H A M | S A U S A G E



REBATE PROGRAM

FEBRUARY 13, 2017 - APRIL 23, 2017

Smithfield®

THE BREAKFAST BOOM

TAKE ADVANTAGE OF THIS LIMITED TIME OFFER!

OPERATORS GET UP TO \$600!
MINIMUM REBATE VALUE OF \$30.
INVOICES MUST BE DATED FEBRUARY 13,
2017 THROUGH APRIL 23, 2017.

**DISTRIBUTORS CAN EARN UP
TO \$500 PER PALLET!**
ON NEW DISTRIBUTION FOR UP TO
TWO PALLETS. INVOICES MUST BE
DATED FEBRUARY 13, 2017 THROUGH
APRIL 23, 2017.



OPERATORS MAIL-IN COUPON

SHIPPING DATES: FEBRUARY 13, 2017 - APRIL 23, 2017



ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES
GOLD RAW BACON			
43200-14612	Patrick's Pride Bacon Gas Flush Layflat, 9-11 ct. S.-C., 2/10 lb	\$ 2.50	
43200-14614	Patrick's Pride Bacon Gas Flush Layflat, 14-18 ct. S.-C., 2/10 lb	\$ 2.50	
43200-14331	Patrick's Pride Bacon Gas Flush Layflat, 18-22 ct. S.-C., 2/10 lb	\$ 2.50	
SPECIALTY RAW BACON			
43200-14342	50% Lower Sodium Layflat, 14-18 ct, 1/15 lb	\$ 2.50	
43200-14843	50% Lower Sodium Layflat, 18-22 ct, 1/15 lb	\$ 2.50	
43200-14333	Cherrywood Gas Flush Layflat, 18-22 ct, 2/10 lb	\$ 2.50	
43200-14457	All Natural Sweet Applewood Smoked Bacon, 14-18 ct, 2/7.5 lb	\$ 2.50	
43200-14452	Peachwood Smoked All Natural Bacon 9-11 ct, 2/7.5 lb	\$ 2.50	
BACON TOPPINGS (BULK)			
43200-12003	Precooked Bacon Toppings 1/2", 30% Yield, 2/5 lb	\$ 3.00	
43200-12254	Fully Cooked Bacon Bits 1/4" DBLD, 26% Yield, 2/5 lb	\$ 3.00	
PRECOOKED BACON (FS BULK)			
43200-12487	Thick Par Cooked Bacon Slices 10SL/IN, 2/150 ct	\$ 3.00	
43200-12672	Extra Smoky All Natural Slices, 2/150 ct	\$ 5.00	
43200-12119	Precooked Bacon Strips - Economy, 2/150 ct	\$ 2.00	
PRECOOKED BREAKFAST SAUSAGE LINKS			
43200-19003	1.0 oz Original Link - All Natural, 1/10 lb	\$ 3.00	
PRECOOKED BREAKFAST SAUSAGE PATTY			
43200-19006	1.5 oz Original Patty - All Natural, 1/10 lb	\$ 3.00	
43200-19007	2.0 oz Original Patty - All Natural, 1/10 lb	\$ 3.00	
RAW BREAKFAST SAUSAGE			
43200-10146	Pork Links 8/lb	\$ 2.50	
43200-10148	Pork Links 16/lb	\$ 2.50	
HAM - SMOKED			
43200-17056	Canadian Breakfast Ham (Water Added), 2/5 lb	\$ 3.00	
43200-17492	Canadian Bacon (Water Added), 6/5 lb	\$ 3.00	
SLICED MEATS			
43200-16060	4/3# Port Perf Canadian (Water Added), 4/3 lb	\$ 3.00	
SLICED CAPICOLA			
43200-16328	Sliced Capicola 1/3 oz, 4/3 lb	\$ 3.00	

Instructions for submitting this rebate:

1	Use the grids above to indicate the number of cases of each product code purchased during the eligible period.
2	Put the total number of cases purchased in the space below.
3	Put the total \$ amount of the request rebate in the space below.
4	Complete the contact info (below) and mail the form, along with required printout/invoice copies, to the address at right.

Rebate offer valid on any of the above qualifying purchases from February 13, 2017 through April 23, 2017. Rebate envelope must be postmarked by June 2, 2017 and must be received by June 9, 2017. Include a copy of the distributor invoice(s) with qualifying product(s) circled as Proof of Purchase, along with the completed rebate form. Minimum rebate value: \$30.00. Rebate value not to exceed \$600.00. Cases rebated on this offer may not be claimed in conjunction with any other of our promotion offers. Offer valid only on the products specified. Offer invalid for: resale, cash/carry, club store/chain contracts, and bid or contract business. Rebate rights may not be assigned or transferred. Distributors may not redeem for operators. Offer valid for foodservice operators only. Limit one rebate per Operator.

Send this completed rebate form along with the necessary copies of distributor's invoice(s) to: Patrick Cudahy – Breakfast Boom Rewards, C/O VP Demand Creation Services, P.O. Box 552, Traverse City, MI 49685-0552

Please mail this rebate form with copies of distributor invoices to:

Patrick Cudahy – Breakfast Boom Rewards
C/O VP Demand Creation Services
PO Box 552
Traverse City, MI 49685-0552

Questions? Call 1-888-754-7302

Please check the market segment your operation/type of restaurant belongs in:

Are you a new customer? <input type="checkbox"/>	Or a current customer? <input type="checkbox"/>
COMMERCIAL	NON-COMMERCIAL
<input type="checkbox"/> Full Service	<input type="checkbox"/> College/University
<input type="checkbox"/> Casual Theme	<input type="checkbox"/> Elementary/Secondary School
<input type="checkbox"/> Family	<input type="checkbox"/> Business & Industry
<input type="checkbox"/> Upscale/Fine Dining	<input type="checkbox"/> Recreational/Entertainment
<input type="checkbox"/> C-Store	<input type="checkbox"/> Transportation/Foodservice
<input type="checkbox"/> Hotel/Motel/Resort	<input type="checkbox"/> Military/Correctional
OWNERSHIP	OWNERSHIP
<input type="checkbox"/> Independent	<input type="checkbox"/> Contract Management
<input type="checkbox"/> Local/Regional Chain	<input type="checkbox"/> Self Operated
<input type="checkbox"/> National Chain	

Number of meals served per day:
 _____ Breakfast _____ Lunch _____ Dinner

Approximate dollar volume annual food/beverage purchases: _____

Total # of Cases _____ X \$2.50/Case = \$ _____

Total # of Cases _____ X \$3.00/Case = \$ _____

Total # of Cases _____ X \$4.00/Case = \$ _____

Total # of Cases _____ X \$5.00/Case = \$ _____

Min. Rebate: \$30 | Max. Rebate: \$600 Total Amount: \$ _____

Check will be mailed to the address shown below (please print)

Operation Name:		
Broker Name:		
Contact Name:		
Email:		
Operation Address:		
City:	State:	ZIP:
Telephone Number:	Fax Number:	

Another exceptional brand from the Smithfield family.

NOW SUBMIT YOUR REBATES ONLINE AT WWW.RAPIDREBATE.NET

DISTRIBUTORS OFFER

SHIPPING DATES: FEBRUARY 13, 2017 - APRIL 23, 2017



ITEM CODE	PRODUCT DESCRIPTION	*PALLET INCENTIVE
GOLD RAW BACON		
43200-14612	Patrick's Pride Bacon Gas Flush Layflat, 9-11 ct. S.-C., 2/10 lb	\$250.00 per pallet
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PRECOOKED BREAKFAST SAUSAGE PATTY		
43200-19006	1.5 oz Original Patty - All Natural, 1/10 lb	\$300.00 per pallet
43200-19007	2.0 oz Original Patty - All Natural, 1/10 lb	\$300.00 per pallet
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SLICED CAPICOLA		
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*The pallet incentive is on new distribution only and good for two pallets. Distributors must purchase second pallet within 30 days of the first order per SKU to be eligible.

Email completed forms to your Patrick Cudahy region manager.

Distributor Information:		
Company Name:		
Street Address:		
City:	State:	ZIP:
Distributor Contact:		
Contact Phone Number:		
Contact Email Address:		
Initial Product Shipment Date: ____ / ____ / ____		
DSR Selling Period: Start: ____ / ____ / ____ End: ____ / ____ / ____		
Brokerage Company:		
Brokerage Representative:		
Region Manager:		
Approval:		