



# the Promise OF PINK

PARTNER WITH RICH'S AND

**HELP BEAT  
BREAST CANCER**



**LET'S THINK PINK,  
TOGETHER.**

September 1 -  
October 31, 2018

**A portion of the proceeds** from the sale of On Top® Pink Whipped Topping and Strawberry Lemonade Filled Cookie will go to breast cancer research and education.

# MAKING A DIFFERENCE:

Breast cancer is the most common cancer in the world among women.

On average, every 2 minutes a woman is diagnosed with breast cancer. Become a part of the solution by promoting breast cancer awareness, one delicious bite at a time with Rich's Strawberry Lemonade Filled Cookie Dough and On Top® Pink Whipped Topping!

## SELLING TIPS:

Create LTO offerings featuring pink items for the month of October. Promote with signage throughout your operation.



## PRODUCT FEATURES:

### ON TOP® PINK WHIPPED TOPPING:

LATINA PRODUCT CODE	DESCRIPTION	PACK/SIZE
13055	On Top® Pink Whipped Topping	6/16 oz.

**VERSATILITY:** Top hot and cold beverages, ice cream and waffles or use as an ingredient in parfaits, mousses, dips, pancakes, pies and countless other desserts.

**GREAT TASTE:** Same great flavor and stability as Rich's Original On Top®.

**OPERATIONALLY FRIENDLY:** Easy-to-use and offers a long hold time which means prep work can happen ahead of time.



### STRAWBERRY LEMONADE FILLED COOKIE:

PRODUCT CODE	DESCRIPTION	PACK/SIZE
16227	Strawberry Lemonade Filled Cookie Dough	96/3 oz.

#### INCLUDES

- 100% Butter
- Natural Vanilla
- Real Sugar

#### DOES NOT INCLUDE

- Artificial Colors
- Artificial Flavors
- High Fructose Corn Syrup
- Hydrogenated Oils



A \$5 donation will be made for every case sold of Strawberry Lemonade Filled Cookie and a \$2 donation will be made per case sold of On Top® Pink Whipped Topping from September 1st – October 31st, 2018.

